

**NCAHU 28th ANNUAL SYMPOSIUM & EXHIBITION**  
**April 2-4, 2017**  
**WINSTON-SALEM, NC**

**TENTATIVE AGENDA**

**SUNDAY APRIL 2, 2017**

- 12:00 PM - 1:00 PM      Golf Tournament Registration/Lunch  
Meadowlands Country Club
- 1:00 PM - 6:00 PM      **Golf Tournament – Meadowlands Country Club**
- 1:00 PM - 6:00 PM**      **Exhibitor Set Up – Benton Convention Center**  
**Registration Open**

**MONDAY APRIL 3, 2017**

- 7:00 AM - 4:00 PM      Attendee Registration Open
- 7:00 AM - 8:00 AM      Exhibit Hall Open – Continental Breakfast
- 8:00 AM - 8:40 AM      Opening Ceremonies & Welcome
- 8:40 AM - 9:10 AM      **Jim Stenger** – NAHU President
- 9:10 AM - 9:35 AM      Dr. Michelle Osborne – Sr. Deputy Commissioner – NCDOT
- 9:35 AM - 10:20 AM      **NAHU and the New Government**  
Marcy Buckner, VP Government Affairs - NAHU
- 10:20 AM - 11:20 AM      Exhibit Hall Open – Morning Break
- 11:20 AM – 12:10 AM      **Navigating the Quicksand of Today's Coverage Gaps**  
Reid Rasmussen, freshbenies
- 12:10 AM - 12:30 PM      **Special Recognition**
- 12:30 PM - 2:00 PM      Lunch in Exhibit Hall
- 2:00 PM - 2:50 PM      **Technology in Context**  
Alan Katz – The Alan Katz Group
- 2:50PM - 3:40 PM      **Marketing & Compliance in the Medicare Market**  
Colleen Gimbel – Berwick Insurance Group
- 3:40PM - 4:30 PM      Exhibit Hall Open – Afternoon Break
- 4:30 PM - 5:20 PM      **Becoming the Feared Competitor**  
Kevin Trokey – Q4Intelligence
- 5:20 PM - 5:30 PM      Closing remarks - Announcements
- 8:30 PM - Until      NCAA National Championship Party –  
Marriott hotel bar  
Sponsored by: Delta Dental of North Carolina & Rogers Benefit Group

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**TENTATIVE AGENDA**

**TUESDAY APRIL 4, 2017**

7:00 AM - 9:00 AM	Attendee Registration Open
7:00 AM - 7:55 AM	Exhibit Hall Open – Continental Breakfast
8:00 AM - 8:10 AM	Opening Ceremonies & Welcome
8:10 AM - 9:00 AM	<b>Self-Funded Health Plans in the Post(?) ACA Market</b> Eugene Starks - Benefit Administration Services, Ltd.
9:00 AM - 9:50 AM	<b>Agency Innovation – Reinventing Your Practice</b> Mark Gaunya, GBA, LIA
9:50 AM – 10:50 AM	Exhibit Hall Open – Morning Break
10:50 AM - 11:40 AM	<b>Market Updates, Changes and Expectations</b> Roy Watson, Director of Small Group & Individual Under 65 – BCBSNC Garland Scott - UnitedHealthcare Jeff Kiser - Aetna
11:40 AM - 12:30 PM	<b>The First 100 Days of the New Administration – HSAs and Fiduciary Responsibilities</b> William J. West, Jr., MD – Health Equity
12:30 PM - 12:35 PM	Closing Remarks
12:35 PM	Lunch – Grab n’ Go
1:00 PM - 4:00 PM	Ethics Class – Moderator: Myrna Harris Grand Pavillion – Embassy Suites Hotel