



COLLEEN GIMBEL

*Vice President
Strategic Alliances*

BIOGRAPHY

Colleen Gimbel is Vice President of Strategic Alliances for Berwick Insurance Group. Berwick Insurance is a National Marketing Organization specializing in recruiting and training agents to sell Medicare plans. Currently Colleen's responsibilities include overseeing Berwick's Marketing and Compliance departments, national recruitment and managing carrier contracts.

Colleen's experience varies from writing technical manuals for compliance, operations and accreditation to creating advertising for television, radio, newspaper and magazines. She also writes Medicare and Marketing articles for numerous magazines, websites, newspapers and newsletters.

With over 25 years of sales and marketing experience, Colleen loves teaching people how to market themselves and grow their business. Her passion extends to helping agents feel comfortable working and selling compliantly in the Medicare arena. She says, "so many agents miss out on Medicare opportunities because they worry about 'the rules.' It's not as hard as people think; you just have to know what you can and can't do and that's where we can help!"

An Arizona native and graduate of the University of Arizona, Colleen Gimbel resides in Tucson, Arizona.



Creating Successful Partnerships One Agent At A Time!

Ofc: 888-745-2320 ext. 7101

Cell: 520-400-9309

colleen@berwickinsurance.com

www.berwickinsurance.com